



RTÉ

RTÉ Publishing Partners with Berkley Recruitment Group for Job Feeds

RTÉ.ie and Berkley Recruitment Group have partnered to provide a live stream of professional job opportunities through its mobile and aertel platforms

The new service, now live online on www.rte.ie/aertel on mobile at m.rte.ie and aertel teletext service will allow users of RTÉ content to access details of live job vacancies in the IT, Pharmaceutical and Sales sectors in Ireland and abroad with a direct feed of roles from www.berkley.ie

Commenting on the joint venture, Steve Greenwood, Director of Berkley Recruitment Group said *"We are delighted to partner with Irelands leading online content provider RTÉ.ie. The way people search for new opportunities is becoming more sophisticated due to new technology trends; RTÉ.ie and Berkley are allowing people to find jobs through three distinct vehicles : 1) via RTE.ie's aertel stream, 2) via RTE's mobile phone data stream and 3) via Aertels Teletext service."*

Berkley has an international outlook as evidenced by it's recruitment alliance partners in the UK and Australia, with the addition of a subsidiary recruitment firm in Asia scheduled to open before the end of the year.

RTÉ Publishing added: *"This new content partnership with Berkley Recruitment will further enhance the breadth of premier content available across RTÉ's online, aertel and mobile platforms. Live job vacancies will now be easier than ever to access across www.rte.ie/aertel , m.rte.ie, and aertel pages 612 to 619'. This will allow our audiences of 1.8m on Aertel and 111,000 on www.Aertel.ie plus our mobile users to get up to the minute cross platform access to all Berkley's job vacancies."*

Date: Tuesday, 26 August 2008

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Ends